

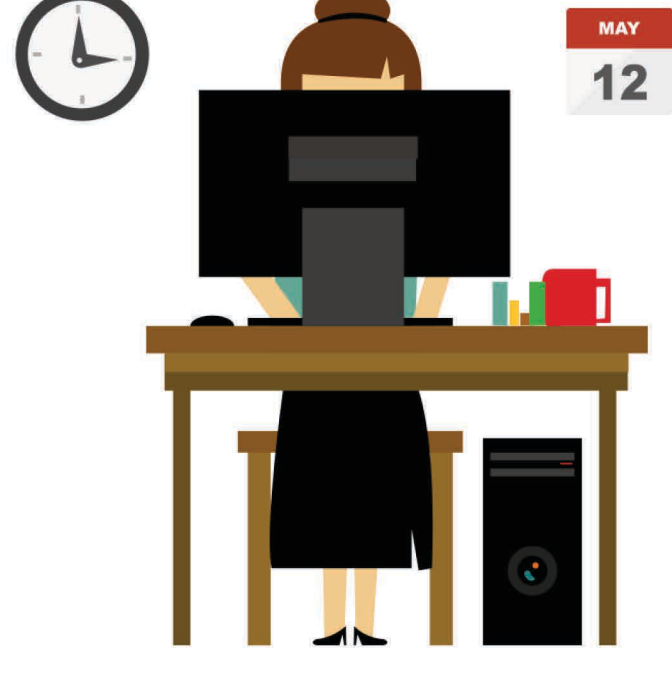
MEET THE FIRMS

Do's & Don'ts

Every current accounting major knows that attending Meet the Firms events is a must. They're not only a great place to network your skills and abilities, but also gives you a better idea of what types of firms are out there and which one fits most closely to your values and company culture. So here are some dos and don'ts to make a great first impression and can help you seal the deal later on.

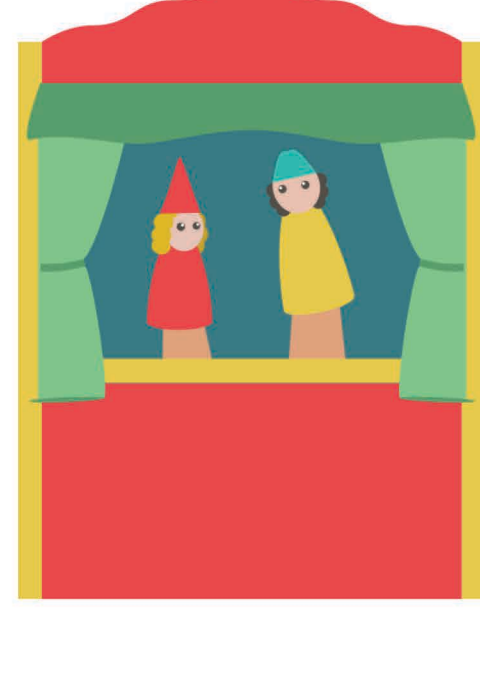
DO

Research and prepare for the event ahead of time.



DON'T

Spend time the night before making sock puppets.



Find out which firms are going to be there and learn more about them. Find good questions to ask based on your research to show that you're interested and prepared. This will help you stand out from the rest!

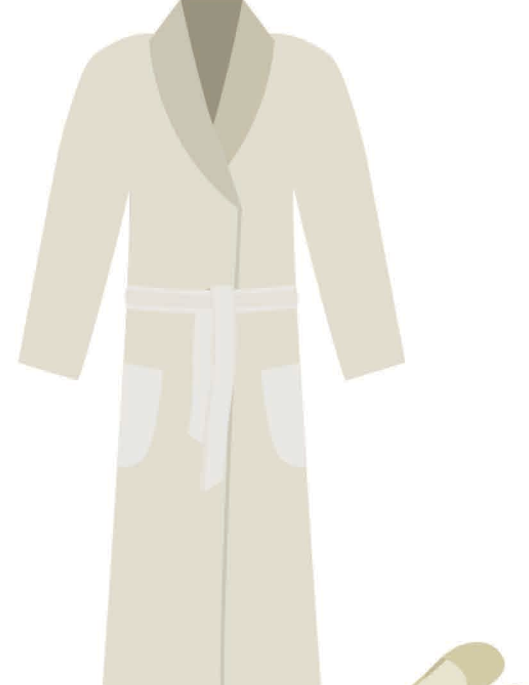
DO

Wear proper business professional attire.



DON'T

Wear the robe you got for Christmas last year.



Always err on the side of formality. Wear a business professional suit to show firms you should be taken seriously. It's always better to be overdressed than under dressed.

DO

Be confident, charismatic, forward, and capable.



DON'T

Avoid eye contact whilst walking your pet lizard.



Firms want to make sure that they're hiring people who can easily adapt to situations and handle anything that's thrown their way. Make sure you reflect this in your body language, verbiage, and overall demeanor.

DO

Bring plenty of copies of your resume in a nice carrier.



DON'T

Bring plenty of copies of your overdue parking tickets.



You'll be giving your resume to firm staff that you're speaking with. Carry lots of copies on hand and make sure you bring them in a professional carrier like a padfolio or briefcase. You want to keep them spiffy and not wrinkled!

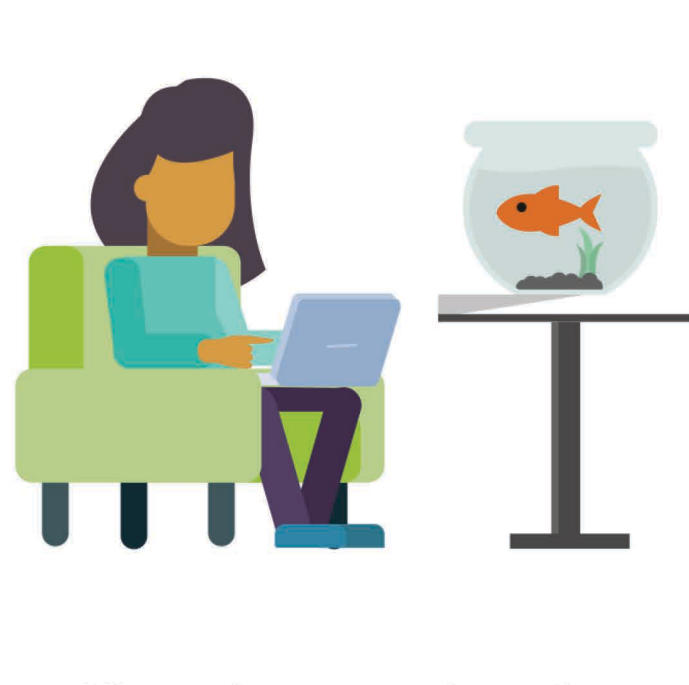
DO

Market yourself and network with everyone.



DON'T

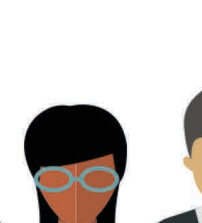
Sit in the corner on your laptop by the goldfish bowl.



This is your chance to talk to staff representing many different firms. Get to know them, let them get to know you, and use this chance to sell yourself and network!

DO

Have a LinkedIn profile & immediately connect with people you met.



DON'T

Connect to them on other platforms with photos of you doing weird things.



Use LinkedIn to keep in touch and reach out to them when you're ready for informational interviews, job postings, etc. Don't connect to them on other social platforms that have content of you looking unprofessional.

In summary,

Do your best, be prepared, ask good questions, and use this event as the key to opening good opportunities for yourself in the future. Many firms use this event as a way to recruit their next top talent, so make sure they pick you!

